



## **Coastal Community earns two workplace culture distinctions**

Vancouver Island, BC, Canada – November 15, 2024: The largest financial institution based on Vancouver Island and the Gulf Islands has a lot to celebrate. Coastal Community Credit Union has been recertified for the sixth year in a row as a Great Place to Work®, and it has also been recognized on the list of 2024 Best Workplaces™ in British Columbia.

Both honours are based on a thorough independent analysis conducted by Great Place to Work Institute® Canada. Great Place to Work® is a global authority on high-trust, high-performance workplace cultures. The certification is based on direct feedback from employees, provided as a part of an extensive and anonymous survey about their workplace experience. To be included on the Institute's Best Workplaces list, a company has to be certified as a Great Place to Work® and have exceptionally high scores on the Trust Index survey.

"We're very proud of these accomplishments, which truly belong to our entire Coastal Community team," said Adrian Legin, President and CEO of Coastal Community. "These honors really shine a light on the incredible work our employees do every day to build a positive and supportive culture where everyone feels they can grow and flourish."

According to Bruno Dragani, Chief People and Administration Officer for the credit union, trust is the foundation of that work. "It takes leadership, dedication and an engaged workplace culture to deliver our vision of improving financial health," said Dragani. "Our organization is committed to using the survey results to get a clearer picture of our strengths and areas for improvement, so we continue to create an exceptional workplace environment for all."

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Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuuchah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.



### **About Coastal Community**

For over 75 years, we've been passionate about helping Islanders improve their financial health and protect what's important. This vision is why we have grown to be the largest financial services organization based on Vancouver Island and the Gulf Islands. To help you improve your financial health, we offer a range of personal, business, and commercial banking and insurance\* services, as well as wealth management through Aviso Wealth\*\*. Our Island communities are our homes, so we make decisions based on our knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

\*References to "insurance" refer to the property and casualty insurance provided through Coastal Community Insurance Services (2007) Ltd., an affiliate of Coastal Community Credit Union.

\*\*Mutual funds and other securities are offered through Aviso Wealth, a division of Aviso Financial Inc.

### **About Great Place to Work®:**

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. A global research and consulting firm, Great Place to Work® provides the benchmarks and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists, and represents the voices of 500,000 employees across industry. This is part of the world's largest annual workplace study, recognizing the world's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Visit us at [www.greatplacetowork.ca](http://www.greatplacetowork.ca)